

Level 9, Qual IT House / 22 The Terrace / PO Box 10 049 / Wellington 6143 / New Zealand
T 04 915 7112 / F 04 916 1604 / women.govt.nz / info@women.govt.nz

28 May 2019



Tēnā koe 

OFFICIAL INFORMATION ACT REQUEST

I refer to your official information request of **Friday 17 May 2019** for:

Details of any payments made to social media "influencers" by the department in return for posts (no date limit). Please include the details of the influencer, the platform, cost of the post, topic and date.

The Ministry has not made any payments to social media "influencers" in return for social media posts.

The Ministry uses Twitter, Facebook, LinkedIn and Instagram, to share constructive information to improve the lives of women and girls in New Zealand.

The Ministry routinely publishes, to the Ministry's website, responses given to requests made under the Official Information Act 1982. Therefore, please note that this response will be included in a future publication of Ministry Official Information Act responses. Your personal details will be redacted. If you have any concerns or comments related to this, please let us know by emailing ministerialservicing@women.govt.nz, within two weeks of the date of this letter.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Nāku noa, nā



Renee Graham
Chief Executive