

17 August 2022

s 9(2)(a)

Tēnā koe s 9(2)(a)

OFFICIAL INFORMATION ACT REQUEST

I refer to your official information request of 29 July 2022 for:

1. *How much did your organisation spend on social media advertising in total between 1 July 2021 and 30 June 2022, and how does this compare to the previous five years?*
2. *How much did your organisation spend on staff in total between 1 July 2021 and 30 June 2022, and how does this compare to the previous five years?*
3. *How much did your organisation spend on contractors/consultants in total between 1 July 2021 and 30 June 2022?*

In response to your questions above:

1. The Ministry did not spend anything on social media advertising between 1 July 2021 and 30 June 2022, or the previous five years.
2. The Ministry's total spend on staff (salary and wages) for the previous five years:

Year	Staff expenditure
2021/22	Refused under s 18 (d) of the Act as this information will soon be publicly available in the upcoming Ministry for Women Annual Report 2022.
2020/21	\$5,082,000
2019/20	\$4,370,000
2018/19	\$3,897,000
2017/18	\$3,722,000

3. The question regarding expenditure on contractors and consultants is refused under section 18 (d) of the Official Information Act. This information will soon be publicly

available in the upcoming Ministry for Women Annual Report 2022. A summary of expenditure on contractors and consultants for the period 1 July 2020 - 30 June 2021 can be found in the Ministry for Women Annual Report 2021 [here](#).

Please note that this response, with your personal details redacted, may be published on the Ministry's website. If you have any concerns or comments related to this, please let us know by emailing ministerialservicing@women.govt.nz, within two weeks of the date of this letter.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Nāku noa, nā



Kellie Coombes
Secretary for Women